

## Data transfer

We rely on correct data delivery so that we can offer you a perfect product. It is only in this way that we can minimise our outlay and help you achieve the highest reproduction quality of your data on the respective print materials.

### File formats

We use the following programs in the latest versions which makes them ideal for production. Adobe CC Illustrator, Adobe CC InDesign, Adobe CC Photoshop, Corel Draw Graphics Suite 8, Vectorworks 2019. The best thing to do is to provide us with your print-ready PDF/X-3 as well as the open data.

### Print templates | Reference printout

Please submit a proof with full colour accuracy if possible, preferably in accordance with standard ISO 12647-7. We recommend that you print a sample on the original printing material for absolute colour accuracy.

### Bleed

Send us your data with at least 3mm of bleed on all sides (final format). 15 mm bleed for banner or textile printing.

### Image resolution

It is important to pay attention to the resolution of the images. Your data should be at least 120 dpi in its final size. The general rule applies: At close viewing distance 150 dpi, the further the viewing distance, the smaller the resolution may be. From approx. 50m<sup>2</sup> at least 35dpi

### File names

Go for short, clear names. Do not use diacritics, spaces or special characters except \_.

### Fonts

Please supply us with all fonts used. Layout and graphics programs, such as Adobe Illustrator or Adobe InDesign, also offer the possibility of converting fonts into paths. This makes the provision of fonts obsolete.

### Colours

All colours should be in the CMYK colour mode. If your subject contains logos with spot or Pantone colours, please provide us with the respective colour definitions. Pantone colours are mixed colours. Black areas and fonts should also be designed in 4 colours in order to achieve a deep black (60c 40m 40y 100k).

### Cut contour

We would need a closed vector path. This should be on a separate layer, marked with "Cut Contour", 0.1 pt strong as spot colour. We kindly ask you to send us open data so that we can make any necessary adjustments.

### White printing

Create a spot colour channel marked with the name "White". Colour the area to be printed white with 100 % magenta. Please send us open data so that we can make any necessary adjustments.

### Data provision

<https://attiliomeyer.wetransfer.com>

### Good for printing (GfP)

We usually create a low resolution PDF and send it to you for checking by email, in which your order is displayed again in final format.

### Questions

Do you have any other questions? Or would you like an individual consultation? The Attilio Meyer team will be happy to assist you.